



Welcome to the

7th ACEM Annual Conference
Wednesday, 26 January 2011



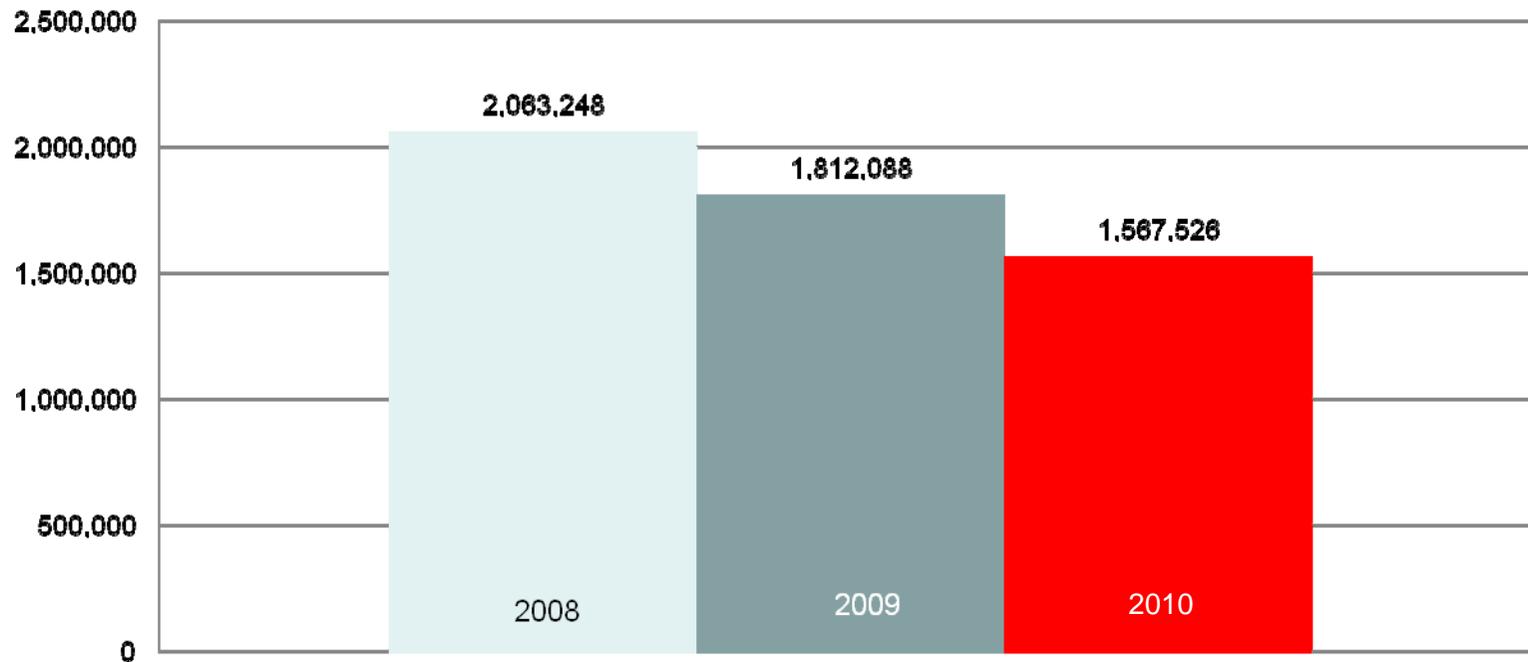
Striking the balance

Devising a realistic roadmap to 2020 for the PTW sector



Severe Impact of the Crisis

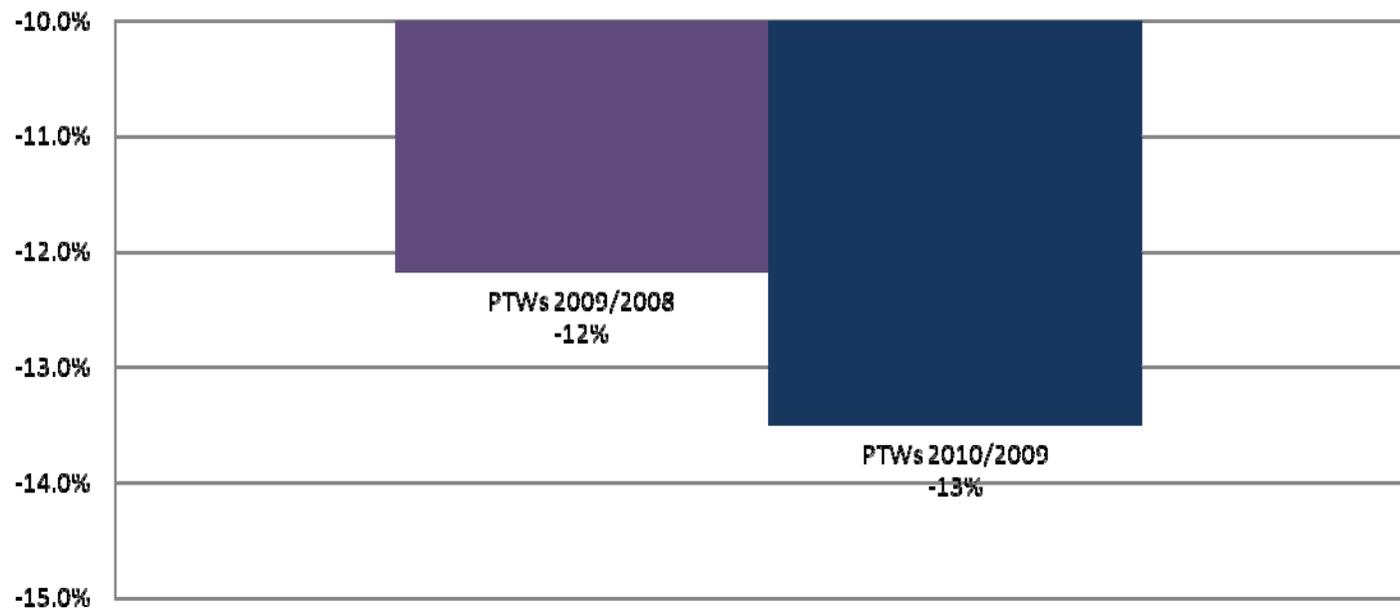
Comparisons 2008, 2009, and 2010 prov. (same countries)



- Industry loses about one quarter million units every year
- Half million units since 2008

Market 2010: No Sign of Recovery

Comparisons 2009/2008 and 2010/2009 in %



- 2009/2008: -12%
- 2010/2009: -13%



Country Zoom

All Countries Have Lost Volumes in 2010

Jan.-Dec. 2009 and 2010 prov. (19 countries)
PTW units

