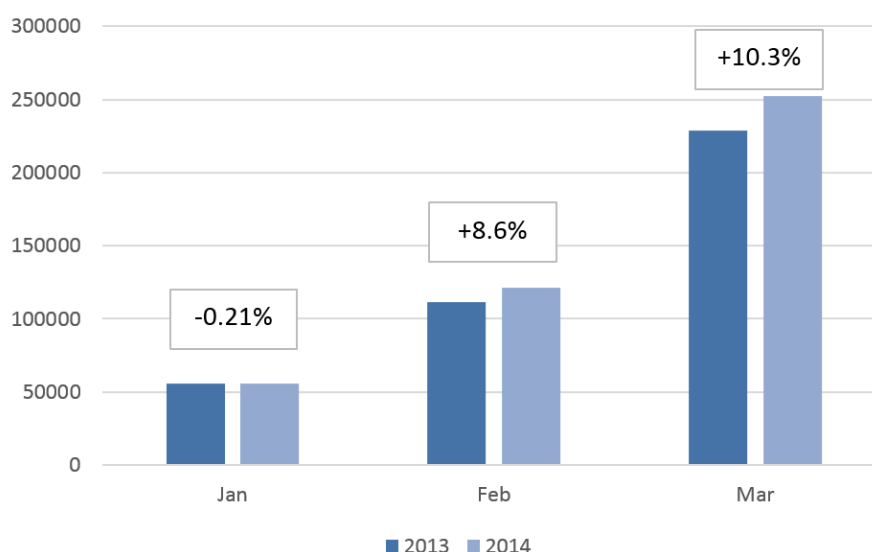


Market update: first quarter 2014

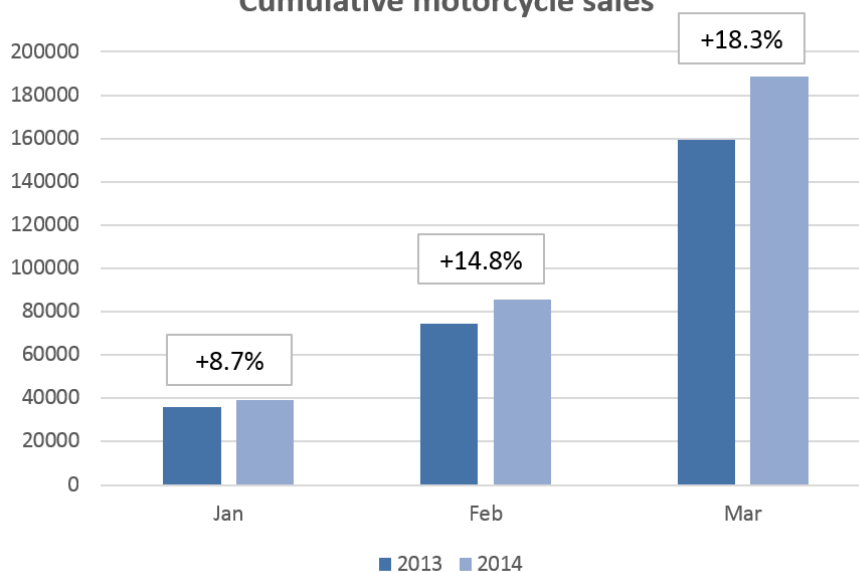
A total of 252,260 powered two wheelers (PTWs) were sold during January, February and March 2014. This represents an increase of 10.3% with respect to the same period for 2013, when 228,645 units were sold. All the largest European markets for PTWs performed well. On a year-to-year basis sales increased on Spain (+21.2%), UK (+13%), Italy (+9%), France (+4.4%) and Germany (+2.6%).

Cumulative PTW sales

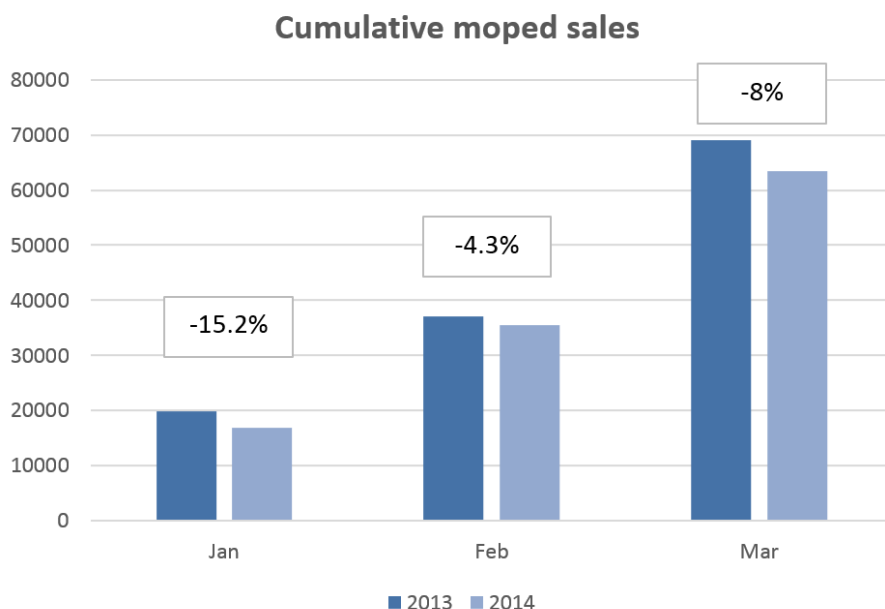


During the first quarter of 2014 the motorcycle segment grew by 18.3% compared to the same period in the previous year. A total of 188,719 motorcycles were sold against 159,500 for the first three months of 2013. Year-on-year sales increased in key European markets including Germany (+26%), Spain (25.8%), UK (15.6%), Italy (+12.3%) and France (+12%).

Cumulative motorcycle sales



Similarly to the previous months mopeds registrations continued to decrease. Between January and March 2014 a total of 63,504 mopeds were registered in the EU. This is 5,579 less than in the same period of 2013 and represents an 8% decrease on a year-on-year basis. Moped registrations fell by 62.6% in Germany, 7.8% in France, 6.9% in Italy, 6% in the UK and 4% in Spain.



Note

This release is based on information available up to 22 April 2014. At that time registration data for some countries was not available. The trends presented above, however, are unlikely to change.

Press contact

For further information or to receive future market updates, news or press releases please contact Manuel Ordonez de Barraicua, ACEM communications officer. +32 (0) 22 30 97 32, m.ordonez@acem.eu.