

What is DVR? What is ACEM?

- The German Road Safety Council (DVR) was founded in 1969. The DVR coordinates a wide range of activities for its 200 members and develops road safety programmes. Among the key issues that the DVR deals with are traffic engineering, traffic law, awareness-raising and traffic education.
- ACEM is the organisation representing the motorcycle industry in Europe. ACEM members include 19 L-category vehicle manufacturers and 17 national associations from 15 European countries. ACEM members account for about 156,300 jobs in Europe and 90% of the European production of mopeds and motorcycles.

What is the European Training Quality Label?

- Having the appropriate riding skills can make the difference between riding safely and having an accident. However, it is not always easy for motorcyclists to find the best options between the thousands of voluntary post-license training schemes available in Europe.
- To address this challenge, the DVR and ACEM have joined forces to start promoting high-quality post-license training schemes through the European Training Quality Label across the European Union.
- The European Training Quality Label is a label that helps riders to clearly and easily identify high-quality post-license training programmes.
- This voluntary certification procedure is open to a wide range of organisations based in Europe, including, amongst others, training schools, motorcycle manufacturers and public authorities.

How does the label work in practice?

- **Application.** All institutions offering post-license riding training can submit applications to the label. Riding schools offering the same training programme can submit joint applications.
- **Individual scrutiny.** In order to be awarded the European Training Quality Label, training programmes undergo individual scrutiny. This ensures that the scheme offers a robust and high-quality option to improve riding skills. There are also rules to prevent prospective training schemes from receiving the seal. For example, training schemes for sportive purposes, those with insufficient practice in road traffic conditions, or those given by insufficiently qualified trainers are eliminated.
- **Independent expertise.** The analysis of the post-license training programme is carried out in an open and transparent manner by independent experts. This allows us to ensure that the training is delivered in a fully-fledged manner.
- **A flexible certification.** The European Training Quality Label focuses on the methodology used in the programme, but grants driving and riding schools the required flexibility to design a curriculum adapted to the users' needs.
- **Annual checks.** Annual on-the-spot inspections are carried out by DVR in order to ensure that the training programme continues to be delivered to a high standard.
- **Funding opportunities.** The costs of examining the training courses must be covered by the training provider. Cost estimates are provided on request.

Why is post-license training important?

- Existing research identifies human behaviour as the most important cause of accident. Therefore, lifelong and appropriate training is key to prevent road accidents.
- From this point of view, voluntary post-license training is vital since it allows riders to increase their safety awareness, as well as enhance their hazard perception skills.
- Post-license training is recommended for all riders, particularly those who are upgrading to a more powerful vehicle or returning to riding after an extended period of time.

Which types of trainings are covered by the label?

- Practical rider training to be conducted on appropriate traffic training premises,
- Practical rider training to be conducted on public roads,
- Practical rider training to be conducted on both public roads and appropriate training premises (combined training),
- Seminars delivered in combination with one of the above practical rider training types, and
- Trainings including advanced riding simulators.



What are the advantages of the European Training Quality Label?

- It aims at providing customers with an easily-recognised symbol and thus helps potential training participants to find an adequate training,
- It makes clear that the improvement of road traffic safety is the main objective of the course offered and ensures that the offer is a serious one,
- It ensures that the supplier of the training has his training offer reviewed on a regular basis, and that trainers are sufficiently qualified and take part in regular further trainings,
- It can offer important guidance for potential supporters of road safety work (policy-makers, insurers, decision-makers),
- It is an effective marketing instrument which clarifies the quality of the trainings offered,
- In many cases, insurance companies provide funding for employees to receive riding training in order to prevent accidents on the way to or from work.



Interested in receiving more information?

For further information on the awarding of the quality label, please visit the DVR's website at www.dvr.de

You can also write to us at: Deutschen Verkehrssicherheitsrates e.V. Deutscher Verkehrssicherheitsrat (DVR) Auguststraße 29 53229 Bonn, Germany



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