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PRESS RELEASE
ACEM comments to the GEAR 2030 report

The European Association of Motorcycle Manufacturers, ACEM, reacted to [the GEAR 2030 report](#), published yesterday by the European Commission. ACEM Secretary General Antonio Perlot said:

“Today’s long-anticipated GEAR 2030 report is a welcome step towards a forward-looking policy for Europe’s automotive sector including the motorcycle industry. The critical issues identified in the European Commission’s report, such as electromobility, connectivity and automation of vehicles, will have profound effects for the future of transport in Europe and beyond.

“We welcome the recognition that we need European rules that promote competitiveness, incentivize innovation and make Europe an attractive place for companies to invest. We also welcome the European Commission’s willingness to organise more detailed discussions on other areas of importance to the automotive sector.

“The L-category industry is committed to delivering sustainable mobility solutions now and in the future. The motorcycle sector manufactures vehicles that are small, light and specialized, essential for commuting and reducing traffic congestion in urban areas. Furthermore, ACEM brings the sector's perspective within the C-ITS platform, the Connected Motorcycle Consortium and the Green Vehicles Initiative.

“Lastly, international trade is an important area where decisive action is needed. Many South East Asian countries still do not allow the imports of high-end motorcycles, whilst they can easily place their products in the European market. This creates an unbalanced situation, which must be addressed by policy-makers”.

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Renault, Royal Enfield, Suzuki, Triumph Motorcycles and Yamaha. ACEM also represents 17 motorcycle industry associations in 14 different European countries.
- About 156,000 jobs depend on the L-category industry in Europe. There are about 33 million motorcycles and scooters on Europe’s roads.

About GEAR 2030

- The GEAR 2030 is platform set by the European Commission to debate the main challenges for the automotive industry in the next 15 years and will make recommendations to reinforce the competitiveness of the European automotive value chain.
- GEAR 2030 members include representatives from industry associations (ACEM, ACEA, ETRMA, CLEPEN...), senior officials from EU members states, and associations that represent consumers, trade unions and NGOs.
- To learn more about GEAR 2030 please visit http://ec.europa.eu/growth/sectors/automotive/policy-strategy_en

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