

Brussels, 14 June 2019

ACEM statistical press release

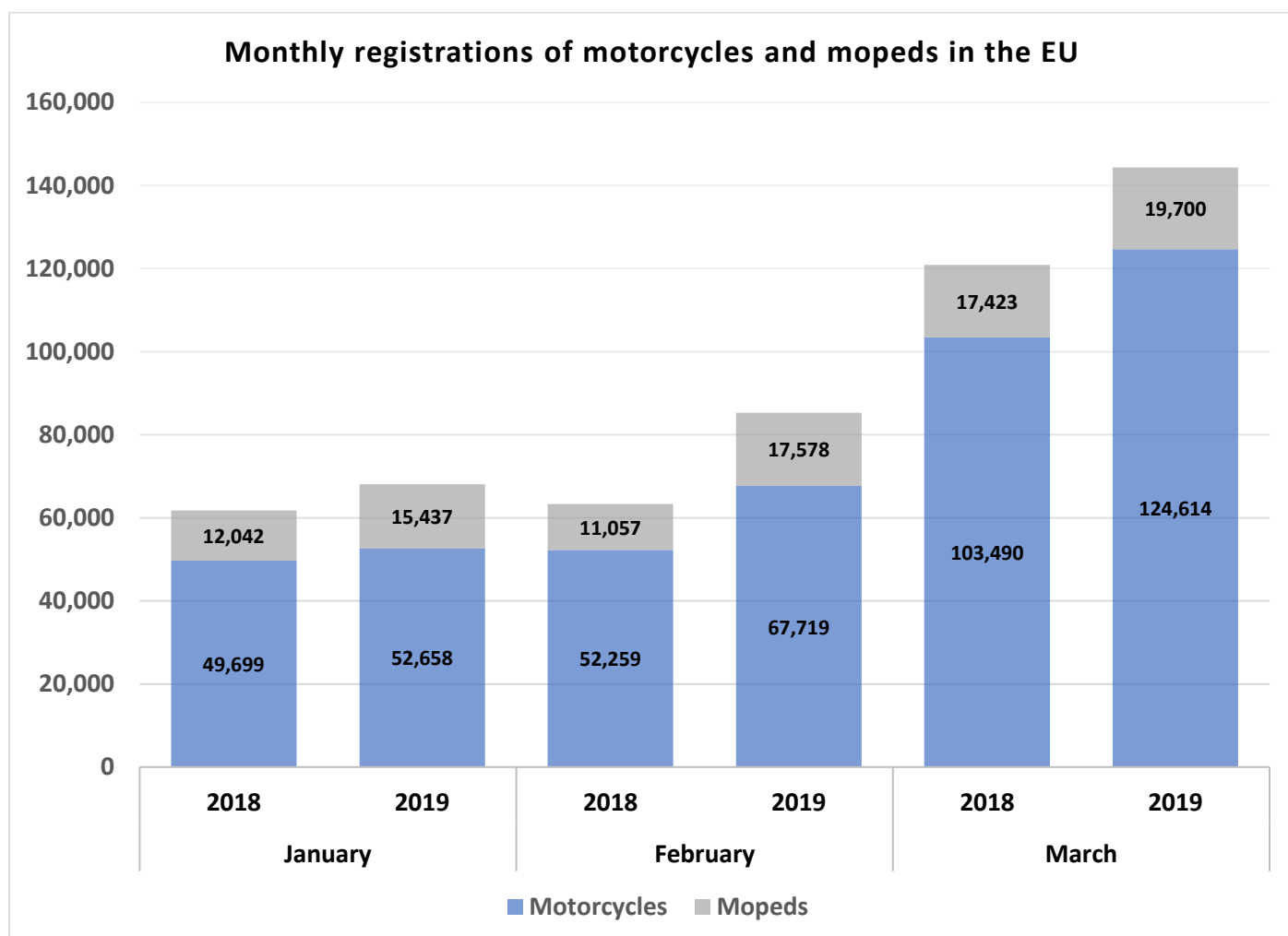
Motorcycle registrations in the EU increased by 19.2% during the first three months of 2019

Registrations of motorcycles in the EU increased in most EU countries during the first 3 months of 2019. According to the latest figures of the European Association of Motorcycle Manufacturers (ACEM), registrations reached 244,991 units. This represents an increase of 19.2% compared to the same period of 2018

With 54,826 units (a 18.7% increase on a year-on-year basis) Italy remains the largest European motorcycle market, followed by Germany (44,450 motorcycles, +23.3%), France (43,942 motorcycles, +20.0%), Spain (37,255 motorcycles, +20.5%) and the UK (25,913 motorcycles, +10.3%).

Moped registrations in the EU also increased by 30%

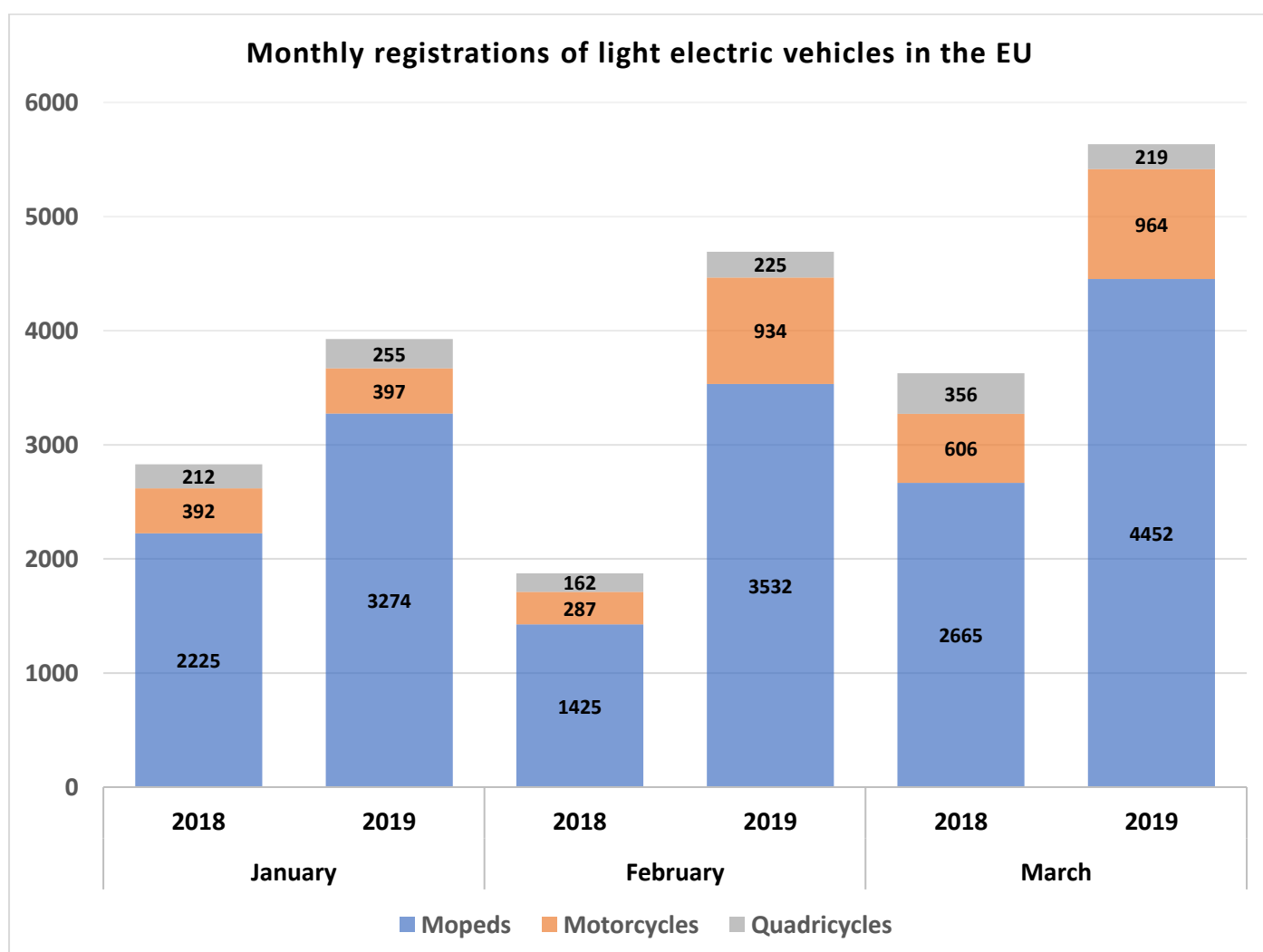
The European moped market reached 52,715 units during the first 3 months of 2019. This represents an increase of about 30.1% compared to the registration levels of the same period in 2018 (40,522 units). The largest markets for mopeds in Europe were France (17,997 units), Netherlands (13,040 units), Belgium (4,683 units), Spain (3,993 units) and Italy (3,846 units).



Registrations of electric vehicles in the EU up by 71%

Combined registrations of electric mopeds, motorcycles and quadricycles reached 14,251 units during the first three months of 2019. This represents a substantial increase of 71.2% compared to the registration levels of the first three months of 2018 (8,326 units).

Most of the electric L-category vehicles registered in the first three months of 2019 are mopeds (11,258), followed by motorcycles (2,295 units). The largest European markets in terms of volume were France, where combined registrations of mopeds, motorcycles and quadricycles totalled 4,407 units (+105% on a year-on-year basis), followed by Belgium (2 627 vehicles, +78.5%), Netherlands (2 598 vehicles, +52.6%), Spain (1,632 vehicles, +28%) and Italy (901 vehicles, +49,2%).



Quote

Commenting on the latest figures, Antonio Perlot, Secretary General of ACEM, said:

“The increase in vehicle registrations reflects the overall improving economic conditions across Europe, particularly in the largest EU markets, as well as European citizens’ preference for an enjoyable and convenient means of transport”.

“At the same time, given the seasonal nature of motorcycle and moped markets, we will need to wait for the registration figures of late July to assess whether 2019 has been a very good year for our industry”.

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Renault, Royal Enfield, Suzuki, Triumph Motorcycles and Yamaha.
- ACEM also represents 18 motorcycle industry associations in 15 different European countries.

Press contact

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