

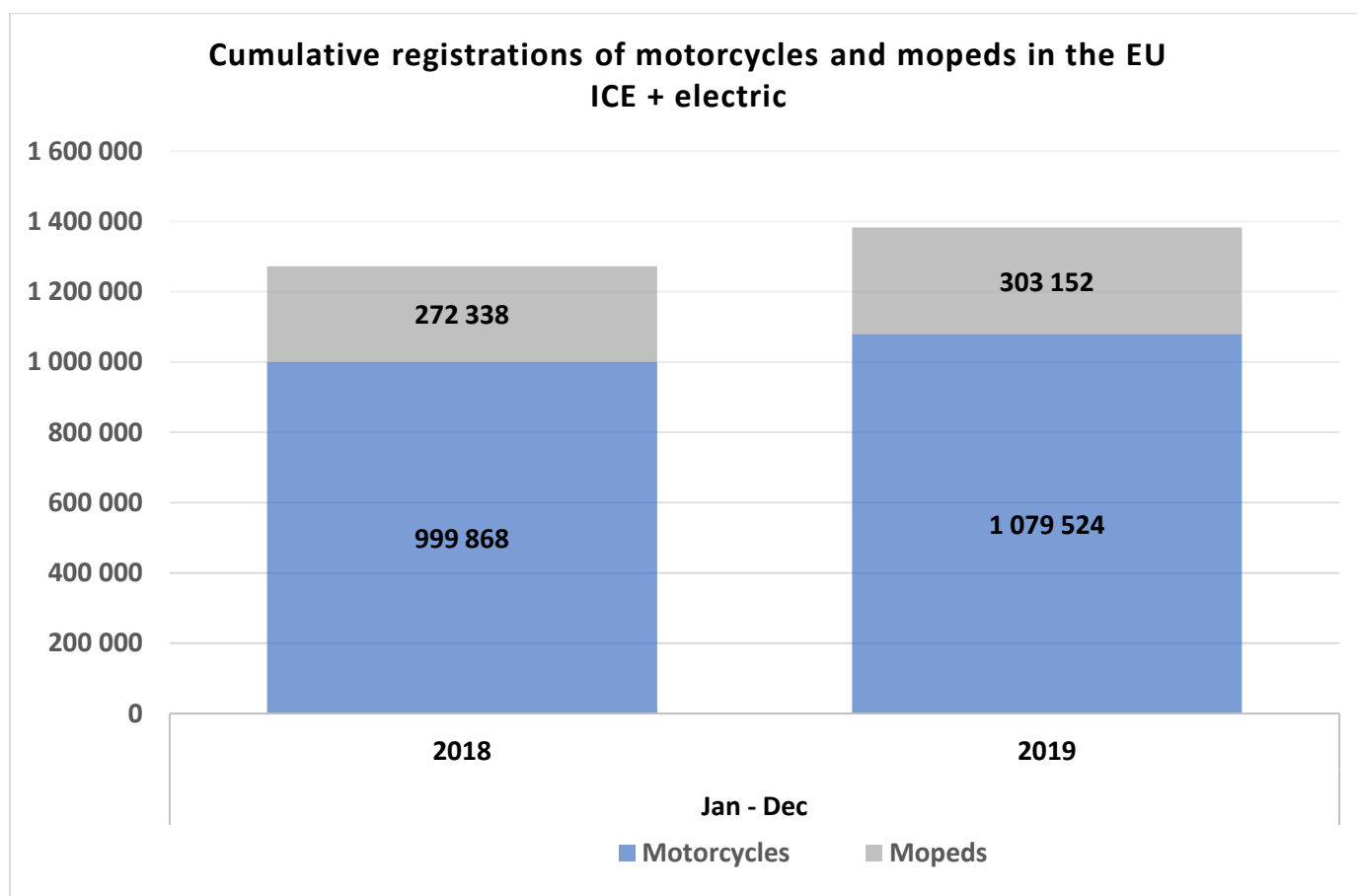
Brussels, 11 February 2020

ACEM statistical release
Motorcycles registrations in the European Union grew by 8% in 2019

A total of 1,079,524 motorcycles were registered in 2019 in the EU according to the final figures published today by the European Association of Motorcycle Manufacturers (ACEM). This represents an increase of 8% compared to 2018 numbers. The largest motorcycle markets in Europe in 2019 were: Italy (231,712 units), France (197,470 units) and Spain (177,037 motorcycles). Motorcycle figures include both two- and three-wheeled vehicles with an engine capacity above 50cc as well as electric motorcycles.

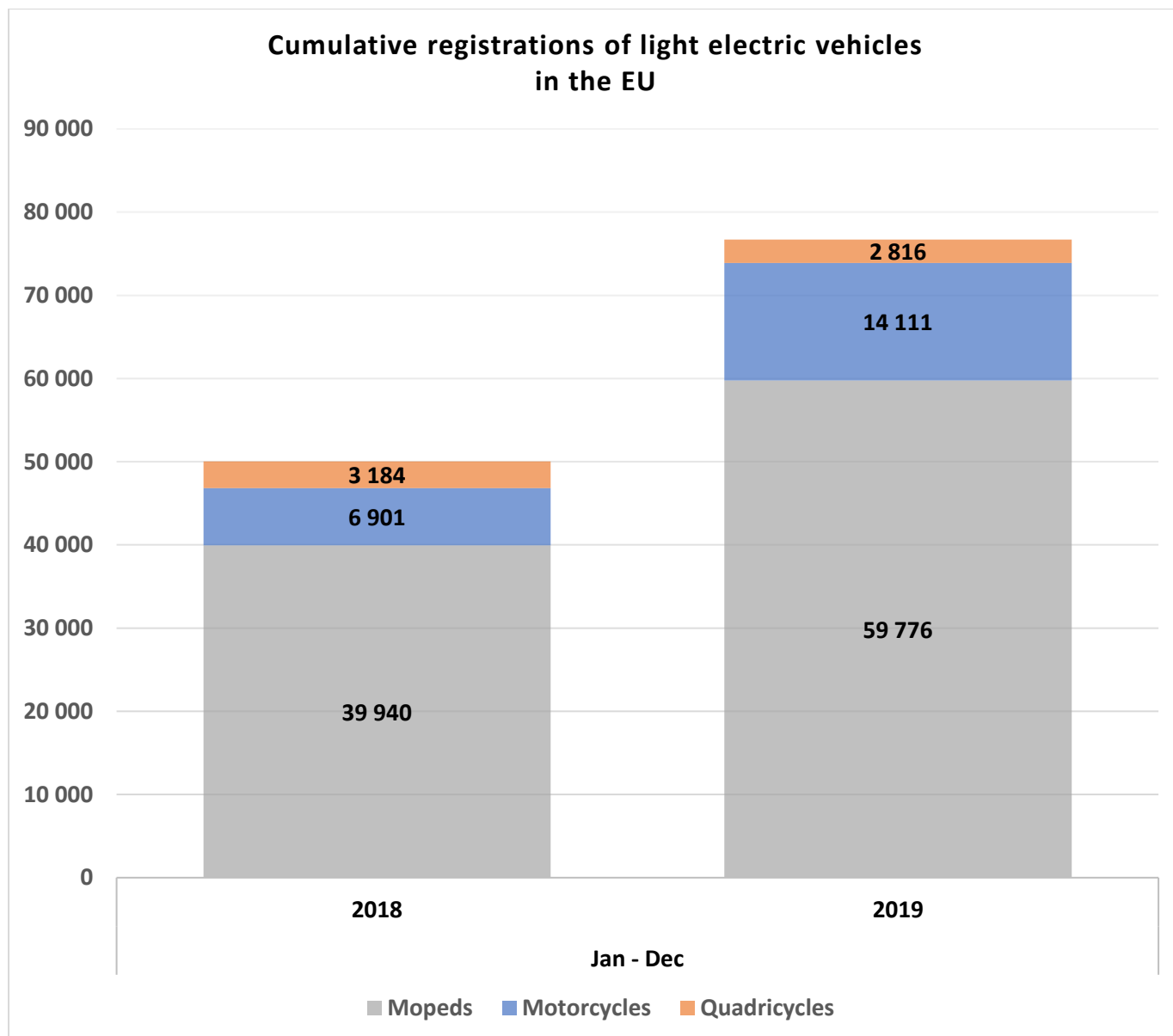
Moped registrations in the EU also increased by 11%

The European moped market rose from 272,338 units in 2018 to 303,152 in 2019. This represents an increase of 11.3%. The largest markets for mopeds in Europe were: France (91,043), Netherlands (62,340), Belgium (27,073), Germany (25,247) and Italy (21,133).



Registrations of electric motorcycles and mopeds increased in 2019 in the EU

In addition, the European electric motorcycle market grew from 6,901 units in 2018 to 14,111 units in 2019 (+104.48%). However, it remains at niche levels. Only 1.3% of all motorcycles registered in Europe in 2019 were electric. Registrations of electric mopeds in the EU increased substantially from 39,940 units in 2018 to 59,776 units in 2019 (+49.7%). The electric quadricycle market dropped from 3,184 units to 2,816 (-11.6%).



Quote

Commenting on the latest market trends ACEM Secretary General Antonio Perlot said:

“The increase in the market experienced in 2019 exceeds all expectations. Ten years after the crisis, which had also seriously impacted the motorcycle sector, it is confirmation of the return to a general, positive attitude towards consumption.

It also shows that the interest in motorcycles and mopeds is growing, both for commuting and leisure. This is partly a reflection of the move to the EURO 4 environmental standard which, by now, has been fully completed. With the

recent application of the EURO 5 and the related launch on the market of new motorcycle models, this positive trend should be expected to continue in 2020.

The growth in the moped segment also confirms a renewed interest in light urban mobility solutions, particularly as regards the niche electric vehicle sector. Overall, due to the replacement of older vehicles in the fleet, this will improve the contribution of motorcycles and mopeds to cleaner, more efficient mobility.”

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Renault, Royal Enfield, Suzuki, Triumph Motorcycles and Yamaha.
- ACEM also represents 17 motorcycle industry associations in 16 different European countries.

Press contact

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