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ACEM Statistical release - Registrations of motorcycles and mopeds in largest European markets remain stable in the first 6 months of 2022

Registrations of new motorcycles in five of the largest European markets (i.e. France, Germany, Italy, Spain and UK) showed a slight decrease of 0.5% (532,980 units) during the first six months of 2022, compared to the same period of 2021 (532,460 units).

Some of the largest European motorcycle markets registered increases, including Germany (117,800 motorcycles registered, +1.7%) and Spain (91,870 units, +10.7%). Registrations decreased in France (108,000 units, -6.4%), Italy (161,500 units, -2.8%) and the UK (53,650 motorcycles registered, -2.3% compared to the first half of 2021).

The moped segment performed slightly better during the six months of 2022. Moped registrations reached a total of about 134,500 units in the six largest European moped markets (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This represents an increase of 1.0 % in comparison to the first six months of 2021.

QUOTE

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

"In recent months, two-wheeler sales have been affected by logistic disruptions at international level. This led to a backlog in vehicle deliveries in several European markets. Sales were also affected by rising energy costs and inflation, higher interest rates and broad economic uncertainty".

"That said, registrations for mopeds and motorcycles in Europe remained stable in comparison to the first half of 2021. Due to their relatively low purchasing and running costs, two-wheelers have fared much better than other private means of transport".

"We will know whether 2022 was a good year for our sector, when the aggregated figures for the first nine months of the year become available".

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NOTES FOR EDITORS

As of 2020 ACEM statistical releases cover:

- For the motorcycle segment: Italy, France, Germany Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) as well as L2e vehicles (three-wheel mopeds).
 For some countries, depending on their administrative practices, they may also include L1e-A vehicles (powered-cycles).

ABOUT ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 20 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).