

## ACEM 2022 conference “The Motorcycle Industry’s Vision for decarbonisation”

A high-level panel of industry and technology experts will discuss the the motorcycle industry’s latest initiatives in the area of decarbonisation, within the context of the EU’s climate targets and the industry’s Vision 2030+. They will be joined by a panel of public leaders from the EU and local levels to address current and future policies to place Europe on the path to climate-neutral transport.

The event will also focus on current and future decarbonisation technologies, underlining how they can best contribute to the fight against climate change, and the regulatory and technical barriers that still need to be addressed.

### Main topics of the event

- Sustainable mobility and motorcycling at horizon 2030-2050
- Technological options to achieve decarbonisation (e.g. electric powertrains, swappable batteries, synthetic fuels, hydrogen, hybrid powertrains)
- The economic competitiveness of the motorcycle industry in Europe
- Urban and leisure motorcycling across Europe
- Decarbonisation of road transport

### Date and time

6 December 2022 - 14:45 - 17:00 (CET)

### Registration

The event will be web streamed on a dedicated online platform and social media  
To watch the event, please register at: <https://www.acem.eu/newsroom/events>

<b>14:45 - 14:50</b>	<b>Welcome</b> Antonio Perlot. ACEM Secretary General Aled Walker. Director for the Future of Mobility (Deloitte). Moderator
<b>14:50 - 15:00</b>	<b>President address</b> - Michele Colaninno. ACEM President Chief Executive of Global Strategy, Product, Marketing and Innovation. Piaggio Group
<b>15:00 - 15:10</b>	<b>Keynote speech</b> Andreas Glück. Member of the European Parliament
<b>15:10 - 16:20</b>	<b>Panel discussion</b> - “The Motorcycle Industry’s Vision on decarbonisation”
<b>16:20 - 17:00</b>	<b>Q&amp;A session</b>

## **SPEAKERS AND MODERATOR**

### **Michele Colaninno**

European Association of Manufacturers (ACEM). President  
Piaggio Group. Chief Executive of Global Strategy, Product, Marketing and Innovation

### **Ralf Diemer**

eFuel Alliance. Managing Director

### **Bernard Gindroz**

Swappable Batteries Motorcycle Consortium. Coordinator

### **Andreas Glück**

Member of the European Parliament

### **Mark Huitema**

European Association for Electromobility (AVERE). Director General for Vehicles

### **Antonio Perlot**

European Association of Motorcycle Manufacturers (ACEM). Secretary General

### **Helfried Sorger**

KTM Forschungs and Entwicklungs GmbH. Managing Director. Chief Technology Officer for Powertrains

### **Isabelle Vandoorne**

European Commission. Directorate-General for Mobility and Transport (DG MOVE). Deputy Head of Unit, Research and Innovation

### **Aled Walker**

Deloitte. Director for the Future of Mobility. Moderator of the event