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Motorcycle and moped registrations in key European markets surpass 2019 pre-pandemic levels

Results for the full year 2021 show that the European motorcycle market continues to perform well, and is rebounding after the 2020 lockdowns triggered by the C-19 pandemic.

Motorcycle registrations in five of the largest European markets (i.e. France, Germany, Italy, Spain and UK) rose by 7.8% compared to 2020. A total of 949,400 motorcycles were registered in the main European markets in 2021, compared to 880,700 units in 2020.

Almost all the main national motorcycle markets registered volume gains in 2021. Results were the reflection of the different levels of market disruption in Spring 2020, linked to the sanitary crisis.

Italy was the largest European market with a total of 269,600 vehicles registered (with a staggering +23.6% growth on a year-on-year basis). France, the second largest market, grew +8.5% (206,950 motorcycles) whilst Germany, the third motorcycle market in Europe, saw a decrease of 9.7% (199,100 motorcycles), partly compensating the extremely positive results in 2020.

The Spanish and UK motorcycle markets grew by 8.0% and 10.2% respectively.

Registrations in the six European moped markets monitored by ACEM (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain) reached a total of 264,800 units. This figure represents a decrease of 5.6% compared to the same period in 2020.

Quote

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

“The registration figures for the year 2021 confirm the recovery of the market, after the impact of COVID-19 in the first months of last year. If we look at motorcycle and moped registrations combined, the key European markets have grown continuously between 2019 and 2021”.

“Even more, if we consider the moped and the motorcycle segment separately, each of them had a higher number of registrations in 2021 than in 2019. This upward trend for 3 consecutive years confirms the attractiveness of our vehicles is well present, even in the current context, both as urban mobility solutions and as leisure opportunities.

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NOTE FOR EDITORS

As of 2020 ACEM statistical releases cover:

- For the motorcycle segment: Italy, France, Germany Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) as well as L2e vehicles (three-wheel mopeds). For some countries, depending on their administrative practices, they may also include L1e-A vehicles (powered-cycles).

ABOUT ACEM

The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.

- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 20 motorcycle industry associations in 17 different European countries. About 389.000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).