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ACEM Statistical release - Registrations of motorcycles and mopeds in largest European markets continue to raise in the first 3 months of 2022

Registrations of new motorcycles in five of the largest European markets (i.e. France, Germany, Italy, Spain and UK) showed an increase of 14.6% (226,793 units) during the first three months of 2022, compared to the same period of 2021.

Most of the largest European motorcycle markets registered increases, including the UK (27,807 motorcycle registered, +56.4% compared to the same quarter of 2021), Germany (54,106 motorcycles registered, +30.4%), Spain (38,922 units, +16.3%) and France (45,702 units, +2.3%). Motorcycle registrations in the Italian market remained stable during Q1 2022, at 60,256 units (-0.4%).

European motorcycle markets remain very strong and have been consistently growing since 2020, when countries exited the initial C-19 pandemic lockdowns across Europe.

The moped segment also performed well during the first quarter of 2022. Moped registrations reached a total of 57,755 units in the six largest European moped markets (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This represents an increase of 3.5% in comparison to the first quarter of 2021.

QUOTE

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

“The registration figures for the first quarter of 2022 show that the moped and motorcycle registrations in key European markets remained strong, in spite of the manufacturing and logistical issues created by the C-19 pandemic”.

“Preliminary data for April indicates a slight slowdown for some markets, due to the shortage of semiconductors and shipping delays affecting the availability of some models. Sales in the coming months may also be affected, up or down, by factors such as rising fuel prices and the general economic situation in Europe”.

“The registration figures for the second and third quarters will tell us whether the motorcycle and moped markets performed well in 2022, as most sales take place in spring and early summer”.

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NOTES FOR EDITORS

As of 2020 ACEM statistical releases cover:

- For the motorcycle segment: Italy, France, Germany Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) as well as L2e vehicles (three-wheel mopeds). For some countries, depending on their administrative practices, they may also include L1e-A vehicles (powered-cycles).

ABOUT ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 20 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).