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ACEM - Statistical Release

First half of 2024, Registrations in key European markets: Motorcycles continue growing, mopeds reduce

New motorcycle registrations in five of the largest European markets (i.e. France, Germany, Italy, Spain and the UK) reached 610.757 units during the first half of 2024. This represents an increase of approximately 1,7% compared to the same period in 2023 (600.810 units).

Motorcycle registration volumes in Italy (204.189 units, +6,1% year-on-year) and in Spain (104.055 units, +1,4%) showed an upward trend. Volumes were down slightly in Germany (126.803 units, -2.2%) and in France (114.645 units, -1,4%) and they remained broadly stable in UK (59.383 units, -0,6%).

Moped registrations reached a total volume of 84.666 units in the six European moped markets monitored by ACEM (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This registration volume represents a reduction of 15% in comparison to last year (99.772 units). The reduction is widespread in the monitored countries.

Quote:

Commenting on the current situation of the sector, **Antonio Perlot, ACEM Secretary General**, said:

“Data for the first semester 2024 confirm long term trends, with growth for motorcycles (+22% vs 2019, 610.757 vs 500.252) and a reduction in moped volumes (-29% vs 2019, 118.958 vs 84.666), partly due to a transfer to light motorcycles. Overall, registrations reflect European citizens’ continuously growing interest in powered two-wheeled mobility, for urban, periurban and leisure usages”.

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Note for editors

As of 2020, ACEM statistical releases cover the following:

- For the motorcycle segment: Italy, France, Germany, Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account for about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) and L2e vehicles (three-wheel mopeds). Some countries may also include L1e-A vehicles (powered cycles) depending on their administrative practices.

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 18 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Qooder, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 20 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).