

Brussels, 4 November 2024

## **ACEM statistical release - Registrations of motorcycles and mopeds in key European markets during the nine first months of 2024**

New motorcycle registrations in five of the largest European markets (i.e. France, Germany, Italy, Spain and the UK) reached 885.500 units during the first nine months of 2024. This represents an increase of approximately 1,3% compared to the same period in 2023 (874.004 units).

Motorcycle registration volumes increase in Spain (163.476 units, +6,1% year-on-year) and in Italy (286.052 units, +5,3%) showing an upward trend, while a slowdown is noticed in France (164.387 units, -2,2%), in Germany (185.377 units, -2,7%) and in UK (86.208 units, -4%).

Moped registrations reached a total volume of 132.533 units in the six European moped markets monitored by ACEM (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This registration volume represents a reduction of 14,5% in comparison to last year at the same period (155.090 units). The decline is widespread in all monitored countries: Germany (12.368 units, -18,8%), France (49.023 units -17,7%), Netherlands (23.546 units, -14,9%), Spain (10.709, -17,5%), Belgium (22.221 units, -8,6%) and Italy (14.666 units, -4.2%).

### **Quote**

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

*“The European motorcycle market was altogether stable in the first nine months of 2024, resulting from mixed performances at National level. Long term trends highlight record highs in Italy and Spain - overall motorcycles match the best nine months performance in the last five years whilst moped registrations shrink, as well as electric propulsion. Last quarter of the year is usually slower in terms of volumes, but imminent EICMA and INTERMOT shows will lead us into 2025, bringing the spotlight on manufacturers’ new vehicle lineups and raising consumers’ interest”.*

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## **Note for editors**

As of 2020, ACEM statistical releases cover the following:

- For the motorcycle segment: Italy, France, Germany, Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account for about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) and L2e vehicles (three-wheel mopeds). Some countries may also include L1e-A vehicles (powered cycles) depending on their administrative practices.

## **About ACEM**

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 17 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 19 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads according to latest estimations.