

Brussels, 6 February 2025

## ACEM statistical release - Registrations of motorcycles and mopeds in key European markets during the year 2024

New motorcycle registrations in five of the largest European markets (i.e. France, Germany, Italy, Spain and the UK) reached 1.155.640 units during 2024. This represents an increase of approximately 10,1% compared to 2023 (1.049.898 units).

Motorcycle registration volumes increase in Germany (248.618 units, +16,.3% year-on-year), in Spain (229.685 units, +14.2%), in Italy (352.294 units, +10%), in France (214.049 units, 3,5%), and in UK (110.994 units, 2,7%). showing an upward trend in all countries.

Moped registrations reached a total volume of 180.591 units in the six European moped markets monitored by ACEM (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This registration volume represents a reduction of -6,5% in comparison to last year (193.145 units). Italy finished the year very positively with an increase of Moped registration volumes (22.301 units, 19%) and Belgium followed (30.716 units, -0.2%) with no significant change compared to 2023. The other markets saw an annual moped registrations volumes reduction despite a good increase at the end of 2024: Germany (14.790 units, -16.1%), France (65.978 units - 12,5%), Spain (14.574, -12,0%) and Netherlands (32.232 units, -5,3%),

## Quote

Commenting on the current situation of the sector, Antonio Perlot, ACEM Secretary General, said:

"The strong growth in motorcycle registrations across Europe's largest markets in 2024 demonstrates the increasing appeal of motorcycling for urban mobility and leisure.

However, it should be acknowledged that a consistent part of this growth is also linked to stock registrations ahead of the new Euro5+ emissions standard, which was fully introduced on  $1^{st}$  January 2025 – a market correction is therefore to be expected in the first half of 2025.

*Euro5+ builds on the previous emissions standard, with additional requirements for durability, strengthening L-category vehicles as a viable and attractive choice for European citizens, and a solution for policy-makers to decrease congestion and make cities more liveable.*"

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## Note for editors

As of 2020, ACEM statistical releases cover the following:

- For the motorcycle segment: Italy, France, Germany, Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account for about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) and L2e vehicles (three-wheel mopeds). Some countries may also include L1e-A vehicles (powered cycles) depending on their administrative practices.

## About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 17 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Scooters, Piaggio, Polaris Industries, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 19 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).